

lives and breathes

Jennifer Wadella ~~does~~ Graphic Design.

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catchingfirefliesdesign.com

passionate. innovative. motivated. adventurous. unstoppable. *for hire.*

Objective

To obtain a web design/development job that will allow me to grow and advance as a designer & user interaction expert.

Education

DRAKE UNIVERSITY
BA in Graphic Design
BSBA in Management

A marketing automation & creative interactive services firm

Qualifications

Adept team player
Skilled in social media integration
Excellent leadership skills
Able to multi-task efficiently
Strong communication skills



Skill Set

COMPUTER PROGRAMS

MS Office Suite
Adobe Illustrator, Photoshop, InDesign, Dreamweaver, Fireworks & Flash

PROGRAMMING LANGUAGES

HTML, CSS, jQuery, JavaScript, PHP, ASP

CONTENT MANAGEMENT SYSTEMS

Joomla, Drupal, CRE Loaded, Wordpress

OTHER

Semi-fluent in Spanish: reading & writing

Other Interests

My pets
Video games
Knitting
Photography
Snowboarding
Cooking
Scuba diving & snorkeling



Experience

SOFTVU, OVERLAND PARK, KS [02.11-PRESENT]

| Accomplishments |

- + Consistently delivered designs approved first round by clients
 - + Implemented new systems for building and organizing content, along with documenting company designer role
- | Responsibilities |
- + Balance large projects and small daily requests from CMs
 - + Create design concepts for new client campaigns (landing pages, ecards, introduction videos, email templates)
 - + Switch between design/developer/video director/documentation roles as needed

CATCHING FIREFLIES DESIGN, OVERLAND PARK, KS [01.10 - PRESENT]

| Accomplishments |

- + Created, implemented, and maintained new web design business
- + Landed several clients and contract jobs

GSATI, DALLAS, TX [01.10 - PRESENT]

| Accomplishments |

- + Developed several e-commerce website using various CMS'
- | Responsibilities |
- + Work as a contractor with round the clock availability to complete rush jobs
 - + Switch between designer & developer roles on job-by-job basis

NET2BUSINESS, OVERLAND PARK, KS [07.09 - 03.10]

| Accomplishments |

- + Created mobile sites to work on iPhones
- | Responsibilities |
- + Design and develop new client sites
 - + Fix browser related bugs to ensure consistency across all current browsers
 - + Optimize client websites on monthly basis for search engines

IOWA JUDICIAL BRANCH, DES MOINES, IA [08.08 - 03.09]

| Accomplishments |

- + Created logos, branding, & identity for various committees.
 - + Updated all existing print media
- | Responsibilities |
- + Design print media
 - + Create website design concepts
 - + Assist with technology and design based projects

PMS CLAN, SAN ANTONIO, TX [05.05 - PRESENT]

| Accomplishments |

- + Placed top 8 at CPL Dallas tournament
 - + Started and led online-based division of 30+ women
- | Responsibilities |
- + Attend conferences & expos such as PAX, CES, E3 to promote females in gaming
 - + Travel the country networking, soliciting new products & ideas for companies
 - + Help maintain a positive online image through PR and Marketing

PMS is a community of gamers dedicated to creating a supportive environment for women to play & compete in.